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- Electricity
- Gas
- Water
- Utility Engineering
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- Europe
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SuperSwitcher launches to deliver automatic cheaper tariff alerts

Written by: [Brendan Coyne](#) | 17 February 2010



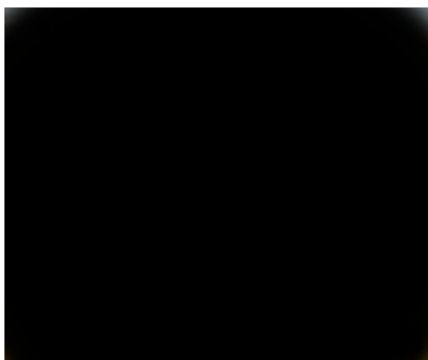
An independent website that automatically alerts users to cheaper tariffs as soon as they are available has been launched by an ex-Eon employee.

[SuperSwitcher](#) automatically checks all UK power and gas tariffs for cheaper offers that match users' individual preferences.

Users can choose what tariff they would like (e.g. green energy), how much they would like to save, and how they would like to pay.

Whenever a better deal becomes available, the site automatically notifies the user.

The service has been launched by Fred Rojahn, a former Eon senior manager, who said even while with the company, he "could never be bothered" to constantly look for cheaper tariffs.



Tags: [customers](#), [energy retail](#)

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